

The Role Innovation & Technology Plays in Corporate Engagement Strategies

Speakers:

- Sudepto Roy, Vice President, Qualcomm
- Wendy Lea, Board Director, Advisor and Mentor, Techstars

2020-05-05(二)

10:00 ~ 11:10 (GMT+8)

活動將以線上形式舉辦

領先全球的無線技術創新者--美國高通公司與美國頂尖加速器Techstars攜手合作,希望為台灣注入更多國際資源,協助企業致力於科技創新,進而啟動本土的新創生態系。

Wendy Lea是數位創新策略及企業生態發展跨領域專家,過去10年,她投注於協助國際企業創新轉型,近日更獲邀加入美國科羅拉多州關於新冠病毒抗疫的特別小組,她將分享當代企業如何因應內部創新週期等議題。

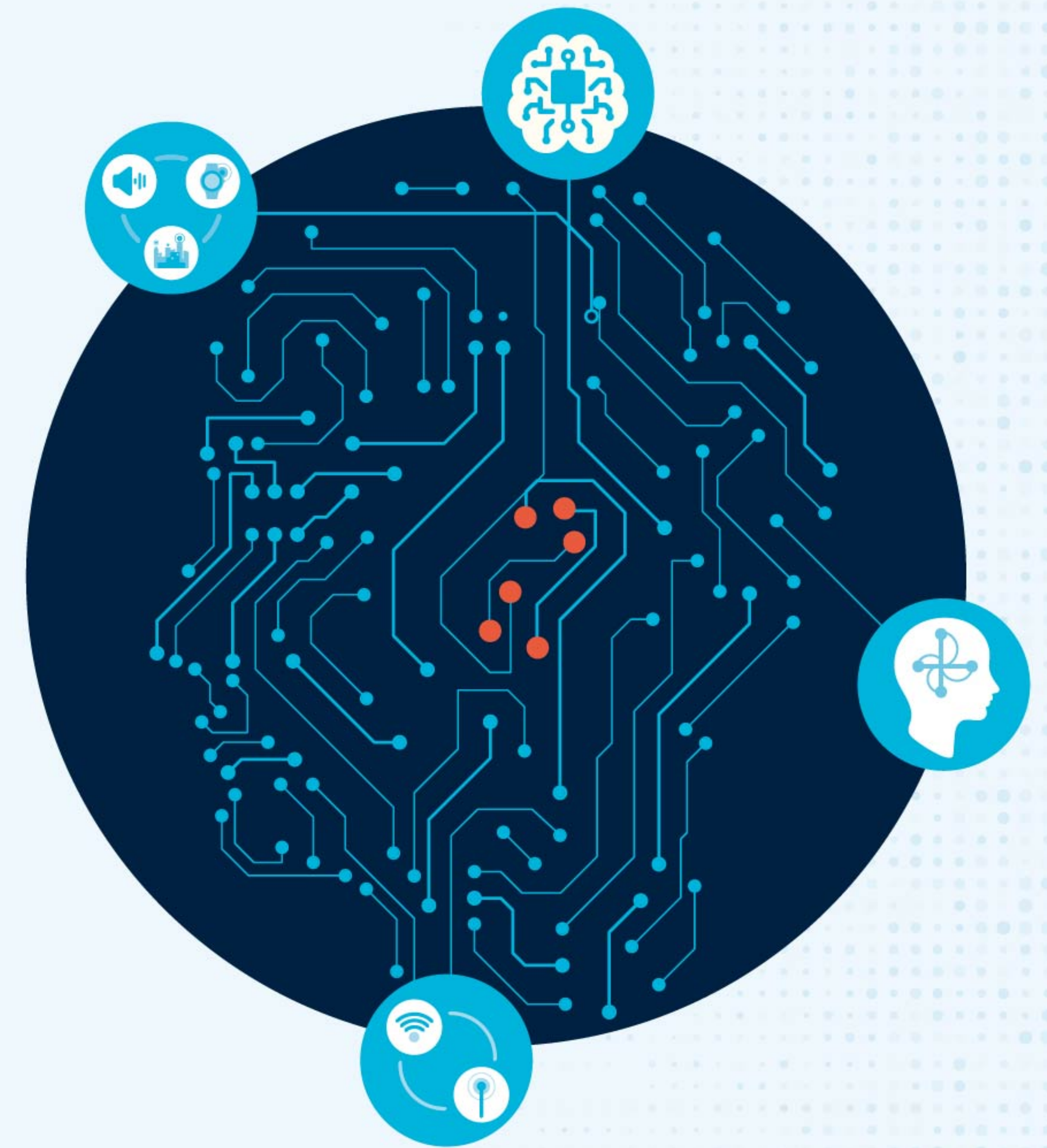
We will discuss:

- Current state of the corporate innovation lifecycle.
- Public-private partnership examples: success stories & learnings.
- Ways for corporates to immediately get involved in the Taipei Entrepreneurial Ecosystem.

Schedule:

- Opening Remark and Intro -by Sudepto Roy, Qualcomm (10 min)
- Presentation by Wendy Lea (20 min)
- Audience Q & A (10 min)
- Breakout session (30 min, by invitation only)

Breakout session需邀請函方可參加,請至報名網站了解相關詳情。
<https://www.accupass.com/event/2004221737551894955773>



Sudepto Roy



Wendy Lea