

2022 GO SMART Award (GSA)

I. Initiative of GSA

To commend the excellent performance in the promotion of Inter-City PoC projects (Proof of Concept - see below) among governments and other city stakeholders, the Global Organization of Smart Cities (hereinafter referred to as 'GO SMART') encourages Inter-City PoC exchanges between cities by a yearly award contest- GO SMART Award starting from 2019. The contest seeks to stimulate active urban innovation knowledge sharing between cities and create the opportunity for other city stakeholders to showcase their solutions, products or services.

Inter-City PoC:

The contest seeks to stimulate active urban innovation knowledge sharing between cities and create the opportunity for other city stakeholders to showcase their solutions, products or services.

Please note that by submitting your entry to the GO SMART Award contest, you are granting GO SMART perpetual, irrevocable, non-exclusive, right and license to use, publish, translate, distribute, publicly display the information on GO SMART related publication materials and media.

If you have any questions or suggestions, please don't hesitate to contact us via email: gosmartcities@citiesgosmart.org



II. Application and Selection Process

1. **Phase 1:**

- (1) Please submit your application <u>HERE</u> before 23:59:59 (GMT+8) November 8th, 2021.
- (2) Submissions must be made in English only. Please DO NOT leave any field blank and DO NOT exceed the characters limit when filling out the application.

2. **Phase 2**

The finalists shall be announced on the GO SMART website on January 3rd, 2022.

3. **Phase 3**

- (1) The finalists will be competing on a selected day within **January 19th** to 27th, 2022, from 15:00 to 17:00 (GMT+8) by an online pitch.
- (2) Each finalist will be allocated 5 minutes to pitch followed by 3 minutes of Q&A from the Jury, a total of 8 minutes. The entire process must be conducted in English.

4. **Phase 4**

- (1) The winners will be announced at the GO SMART Award Ceremony, which will be held on March 23rd, 2022.
- (2) Finalists should prepare a 5-minute PPT presentation introducing the project, and the winners will be invited to present their projects during the 2022 GSA Ceremony.



III. Selection criteria

Criteria		Description	Weight
Cross-domain	1.	Does the project involve different domains?	30%
		(e.g. environment, education, energy)	
	2.	How many different domain fields of	
		stakeholders (e.g. public sector, vendor or	
		NPO) are included?	
	3.	Please describe the stakeholders' relationship	
		and their contribution in the project.	
Impact	1.	The impact of project should be sub divided	30%
		into:	
		a. adoption and impact within the city of	
		origin of the solution	
		b. solution scalability to other cities	
	2.	How impactful is the idea?	
	3.	What is the follow-up plan?	
	4.	Is the idea aligned with the sustainable and	
		livable development goal of the city/country?	
Functionality	1.	What is the problem being addressed by this	20%
		project?	
	2.	What are the alternative solutions considered	
		for this problem and explain why is the final	
		solution chosen.	
Innovation	1.	How innovative/creative/unique is the idea?	20%
	2.	Is there a novel approach applied to solve the	
		problem?	